

Sharen Mary Charley

UX Designer

✉ **email** sharenmary99@gmail.com
🌐 **portfolio** <https://sharenmary.com>
in **linkedin** www.linkedin.com/in/sharenmary/
📞 **phone** +1 5485774031
📍 **address** M3C 1A4, Toronto, ON

● professional summary

Creative and Collaborative **UX Designer** with 3+ years of experience turning complex user needs into intuitive digital products for web, mobile, desktop platforms. Experienced in crafting intuitive experiences for complex and responsive interfaces.

● work experience

UX Researcher, Talotic, Canada (Jan 25 - Mar 25)

- Re-designed the dynamic pricing quote page, by conducting user research and usability testing, and synthesised insights to improve user experience using heuristic evaluation and WCAG guidelines.
- Prioritised issues based on experience and business impact from concept to delivery incorporating user-centred design principles. Led to suggesting a 30% change on the current website that will result in 80% increase in user efficiency.
- Designed interactive prototypes and ensured seamless handoff to developers.

UI/UX Designer, Navtek Solutions, India (Mar 22 - Feb 23)

- Proposed a e-bike rental app, in collaboration with experience design leaders, product managers and clients to align with the business goals, ensuring strategic clarity throughout.
- Optimised user flows, personas, wireframes, prototypes, high-fidelity designs with multiple iterations on the information architecture, ensuring accessibility to increase 30% of the user experience.
- Delivered design systems, responsive mockups and for web-based interfaces, delivering the project 10% ahead of schedule.

UX Lead, Hannovit Technologies, Germany (Jan 21 - Jan 22)

- Spearheaded product managers, engineers, stakeholders design for an e-commerce platform, by leading UX design process aligning with user insights with product goals.
 - Facilitated customer research in 1-on-1 group setting, to validate hypotheses and gain insights and inform data driven decisions, choosing the best approach for better business and design decision.
 - Created user flows, wireframes, and high-fidelity interactive UI prototypes using Figma for web and mobile applications, resulting in a 94% user satisfaction post-launch, ensuring clarity, accuracy, and user trust.
- <https://ichkaufinburgdorf.de/>

● education

Design Management (09/24 - 06/25)

George Brown College, Toronto, CA

Virtual Reality Production (09/23 - 06/24)

Conestoga College, Kitchener, CA

Human Computer Interaction, Master's (09/21 - 06/23)

SMI of Art, Design and Technology, IN

Interaction Design, Bachelor's (09/17 - 06/21)

PES University, Bangalore, IN

● certifications & awards

- Dean's Honours List, George Brown & Conestoga College (2023–2025)
- Top 12 Finalist, Wacom Design Challenge (IIT Hyderabad)
- ICESITER Presenter, Research on Home Décor Trends (2023)
- Dean's List, PES University – Top 5 Graduate

● tools & key skills

- Key skills - Presentation skills, Communication, Deadline-driven, UX Strategy, Front-end development
- Tools - Figma, Adobe (After Effects/ Photoshop/Illustrator/XD), Miroboard, Hotjar, Powerpoint, HTML, CSS, JS

● languages

- Fluent at English
- Beginner at French